



One of the fundamental questions for website creation is: Should you go for a HTML-based website or is a Content Management System (CMS) the better choice? We compare the two to help you with your decision.

Aspects	HTML	CMS
What it is (in a nutshell)?	<ul style="list-style-type: none"> • Stands for HyperText Markup Language and is the most basic page formatting language for web pages • Think of HTML as instructions a web engineer gives to a web browser to display the text, graphics and other elements of the website as directed 	<ul style="list-style-type: none"> • A robust system that is highly customizable to a client's needs – to the extent that no two CMSs are the same in the market • Has different user levels such as: super administrators, administrators, content managers
Ease of set-up	<ul style="list-style-type: none"> • Relative easy • Simple HTML-based sites can be set up on a tight budget, as there are many customizable templates that can be downloaded for free or at a low price 	<ul style="list-style-type: none"> • A high-level development tool • Takes a while to develop and requires clear direction and planning

Understanding HTML & CMS

Aspects	HTML	CMS
Level of technical knowledge required to update content	<ul style="list-style-type: none"> • Stands for HyperText Markup Language and is the most basic page formatting language for web pages • Think of HTML as instructions a web engineer gives to a web browser to display the text, graphics and other elements of the website as directed 	<ul style="list-style-type: none"> • A robust system that is highly customizable to a client's needs – to the extent that no two CMSs are the same in the market • Has different user levels such as: super administrators, administrators, content managers
Ease of updating site	<ul style="list-style-type: none"> • Relative easy • Simple HTML-based sites can be set up on a tight budget, as there are many customizable templates that can be downloaded for free or at a low price 	<ul style="list-style-type: none"> • A high-level development tool • Takes a while to develop and requires clear direction and planning
Functionalities	<ul style="list-style-type: none"> • Innovations and technologies like JavaScript, Cascading Style Sheets (CSS) create dynamic web pages, allowing businesses to have more control of what they want their end-users to see • Must be well-versed in web programming to use these code generators effectively 	<ul style="list-style-type: none"> • A robust system that is highly customizable to a client's needs – to the extent that no two CMSs are the same in the market • Has different user levels such as: super administrators, administrators, content managers
Interchangeability	<ul style="list-style-type: none"> • Any HTML site can run on CMS 	<ul style="list-style-type: none"> • CMS-run site cannot be run on HTML

Now that you have a better idea about what HTML and CMS are about, you are in a better position to make an informed choice. But if you still have problems deciding, it's a wise choice to consult an experienced global content management service provider. Based on your unique requirements, they will be able to advise you on the best solution for your business needs, ensuring that you get the website you desire.

Corporate Headquarters
10 Jalan Besar #16-01/02
Sim Lim Tower
Singapore 208787

Tel: +65 6577 4646
Fax: +65 6577 4647
Email: singapore@verztec.com

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With a global team of native, in-country linguists with subject matter expertise in over 26 industries, Verztec offers premium quality language services at competitive prices.

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